

COUNTING THE CURSES AND THE BLESSINGS OF THE INTERNET

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21 years ago

BBC NEWS UPDATED EVERY MINUTE OF EVERY DAY

News in Audio News in Video Newyddion Новости Noticias أخبار 国际新闻 粵語廣播

Front Page

Tuesday, December 1, 1998 Published at 04:59 GMT

Front Page

Tax splits EU

Plans to harmonise tax policies across the European Union are placing its members' finance ministers on a collision course.

ALSO:
[EU finance ministers split](#)
[Tax harmony within EU?](#)
[Brown threatens veto over tax](#)

One Hundred Years of C S Lewis

World Aids Day

Top of the class

Tables showing how English secondary schools did in their exam results have been published, but teachers say these comparisons are unfair.

St Andrew's Day - The countdown to devolution

On Air
Feedback
Low Graphics
Help

Talking Point

S.T.E.
UNIVERSITY OF OXFORD

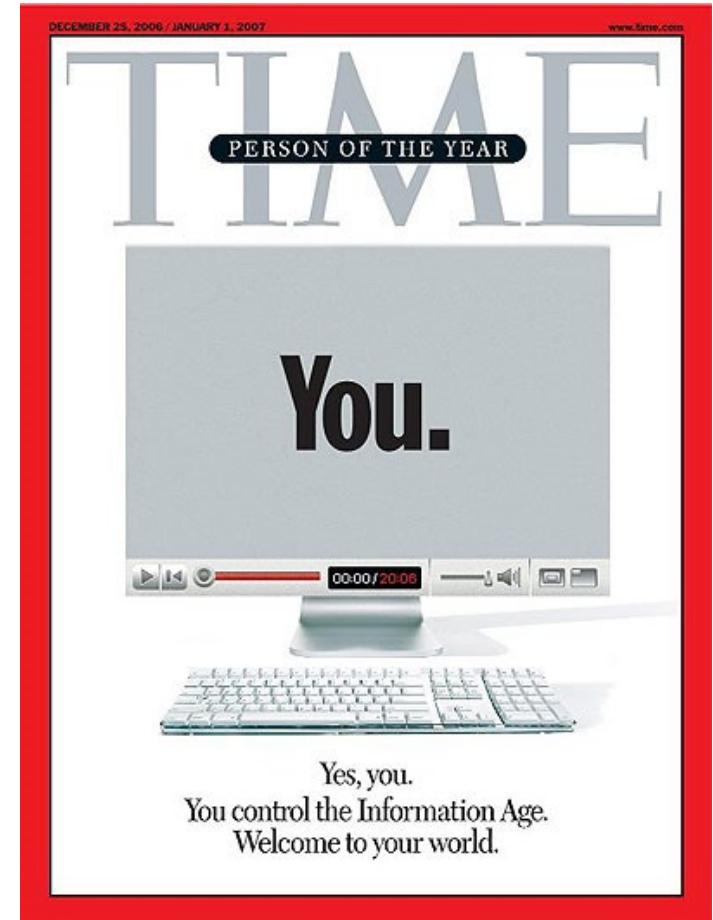
The internet revolutionised breaking news ...



TWIN TOWERS 2001



LONDON TERROR ATTACKS 2005



Brought the power of two-way communication ...



“The Mass Media revolution 50 years ago delivered the world to our TVs, but it was a one-way trip – all we could do was press our nose against the glass and watch. In contrast, **Personal Media is two-way trip** and we not only can, but also *expect* to be able to answer back.”

Paul Saffo futurologist

Opportunity for new voices ...



Salem Pax, Baghdad Blogger



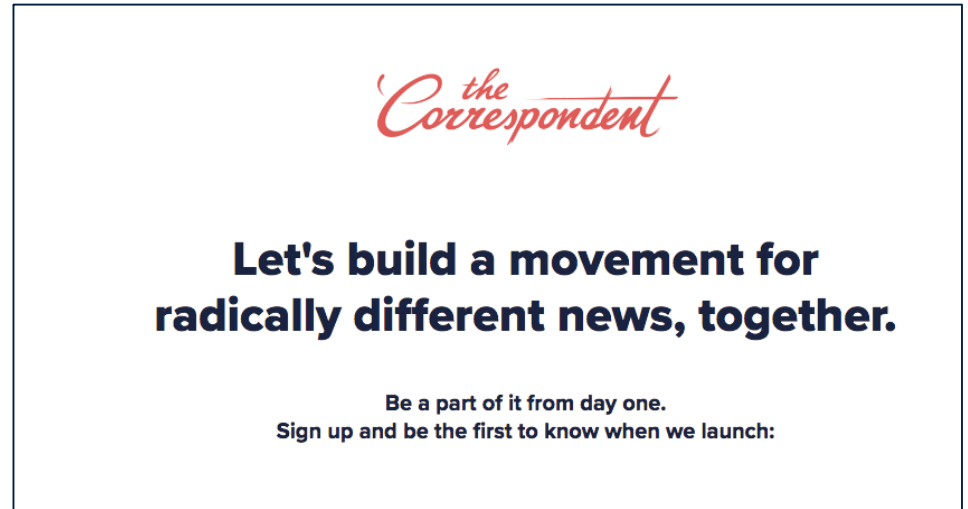
Darin Al Bayed, Lebanese Blogger



Unsal Unlu, YouTube and Podcasts

From Rappler in the Philippines, to Aristigui Noticias in Mexico, to Medyascope TV in Turkey the internet is at the heart of independent journalism

Opportunity for new businesses ...



Free to re-invent journalism and meet need of different audiences, break away from dependence of print and big advertisers



SOMETHING SEEMS
TO HAVE GONE
WRONG!

Backlash in full swing ...



Mark Zuckerberg's testimony to US Congress

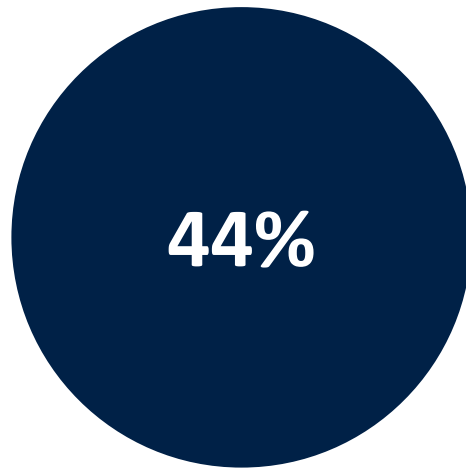
Misinformation, hate speech, privacy and data use, undermining mental health



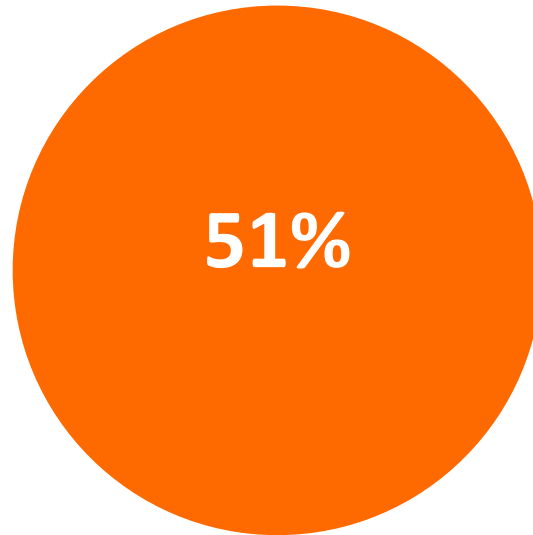
Different types of trust

ALL 37 MARKETS - % THAT TRUST EACH MOST OF THE TIME

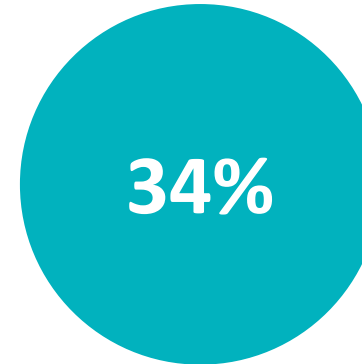
Trust news
overall



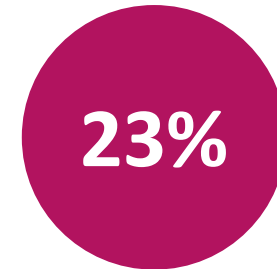
Trust news
I use



Trust news
in search



Trust news
in social



Mostly this about trust in mainstream media
and in the sources that people use

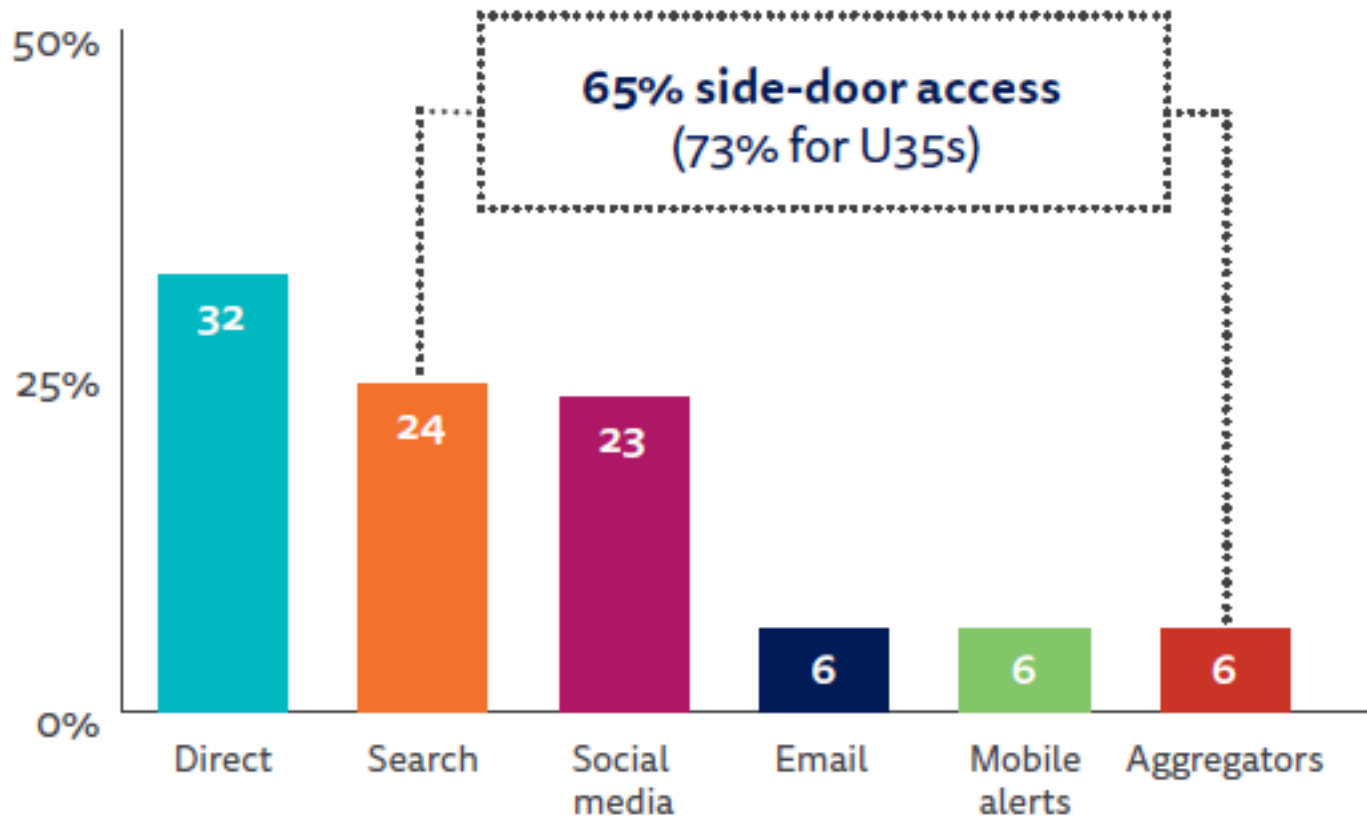


Uncertainty in distributed environments, information
unchecked, hard to distinguish news from rumour...

Changing gateways

MAIN PATHS TO NEWS CONTENT

% who use each path weekly



Weaker news brands are even more dependent on side door access

The final balance sheet

- Internet is neither good nor bad, it is how we use it
- Has brought new perspectives, but turns out that we don't like many of these perspectives
- Moving from scarcity to abundance has been painful. The value of journalism and journalists has plummeted as a result
- F*ke news crisis is a wake up call for all of us. It is journalism that needs re-inventing not the internet