

Hello, can you hear me?

Lotta Folcker / Aftonbladet Labs



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BREAKING NEWS
TRUMP: AMERICA FIRST DOES NOT MEAN AMERICA ALONE

TIO PERSONER ATALAS FÖR GROVA BROTT

BREAKING NEWS
TRUMP: WE ARE PREPARED TO NEGOTIATE TRADE IF IT IS IN THE INTEREST OF ALL

JUST NU PÅGÅR DET INOMLIVSÄNDNING

BREAKING NEWS
TRUMP: WE ARE PREPARED TO NEGOTIATE TRADE IF IT IS IN THE INTEREST OF ALL

AFTONBLADET PLAY

TIO PERSONER ATALAS FÖR GROVA BROTT

AFTO



AFTO



AFTO





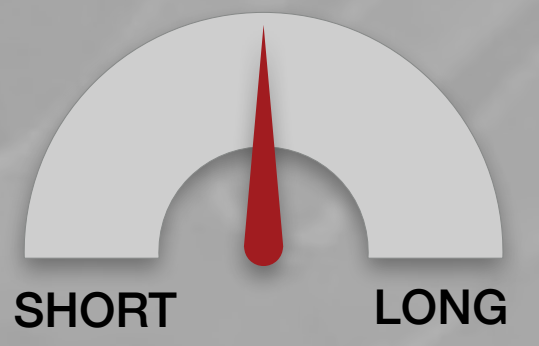
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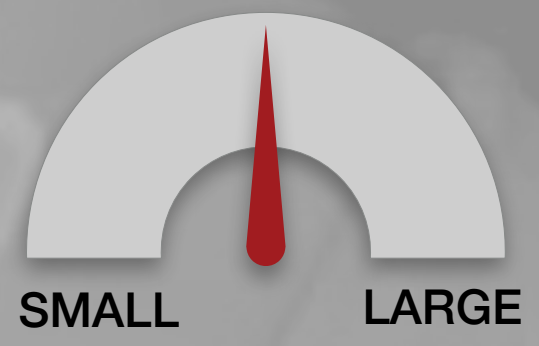
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THE BREAK

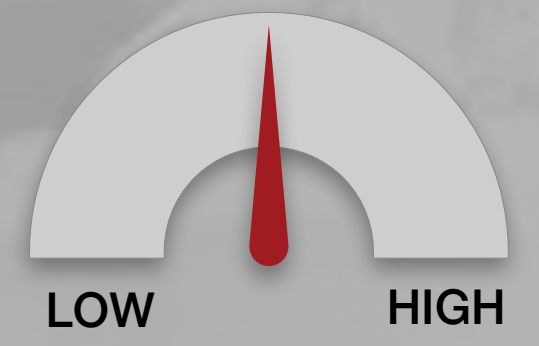
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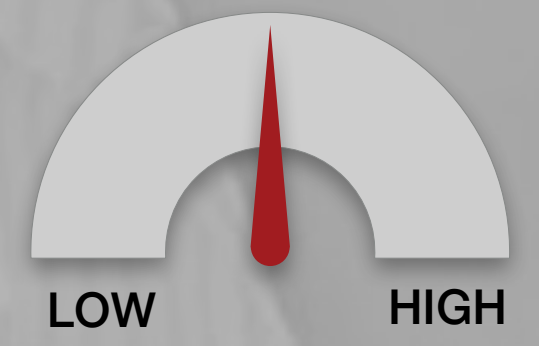
AUDIENCE



COMMITMENT



PATIENCE

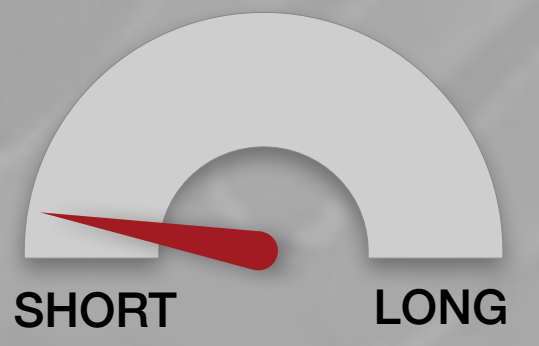


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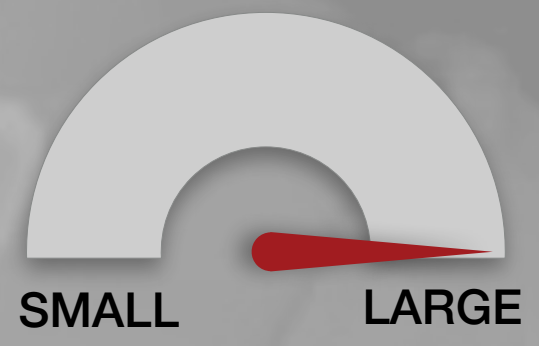
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THE BREAK

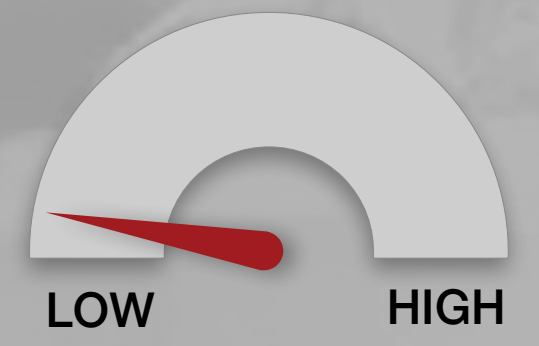
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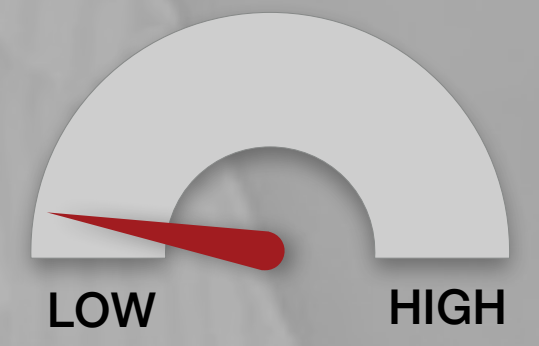
AUDIENCE



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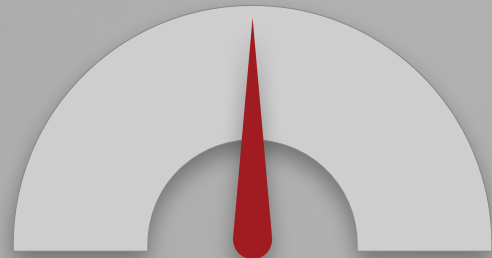


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THE LATEST:

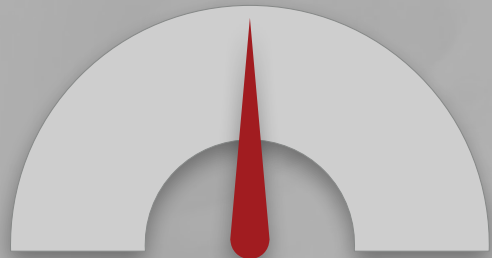
THE UPDATE

TIME SPENT



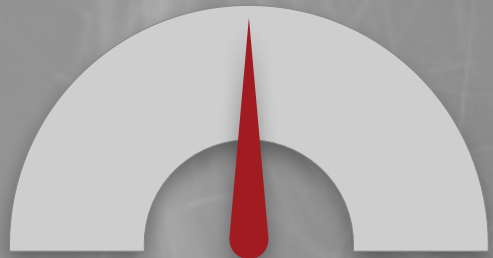
SHORT LONG

AUDIENCE



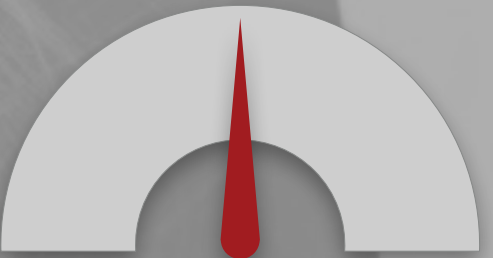
SMALL LARGE

COMMITMENT



LOW HIGH

PATIENCE

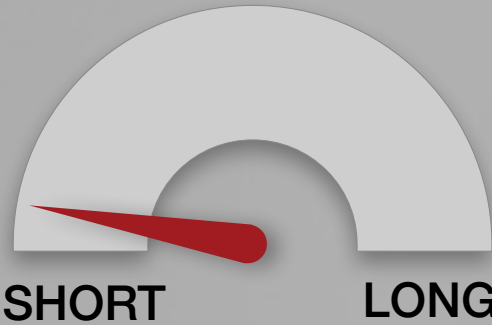


LOW HIGH

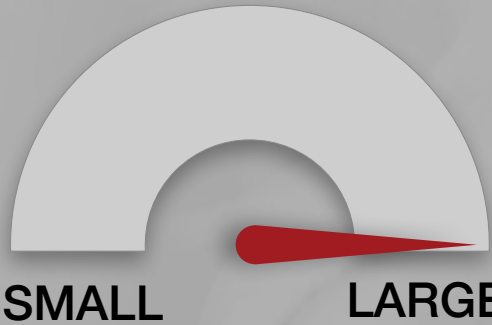
THE LATEST:

THE UPDATE

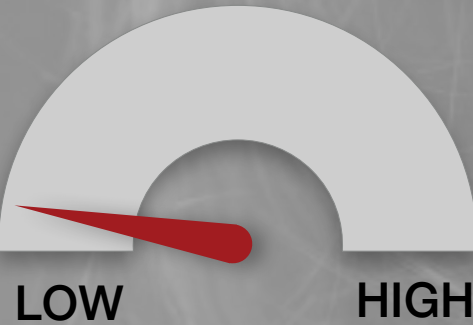
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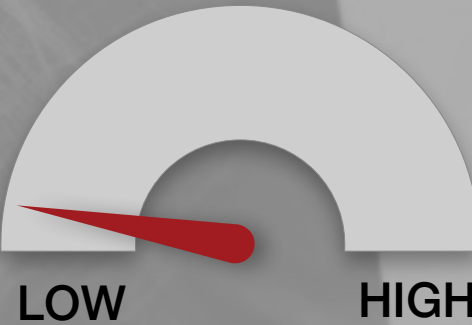
AUDIENCE



COMMITMENT



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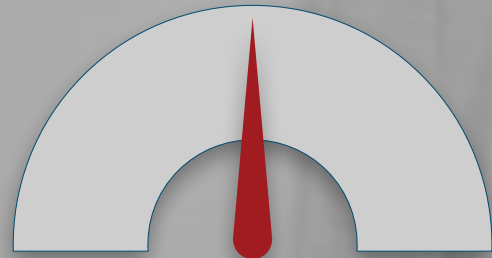


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SEARCH AND FIND/TARGETED

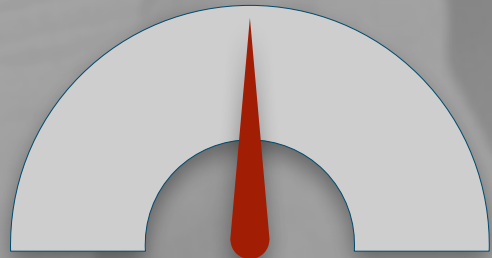
THE LOOKUP

TIME SPENT



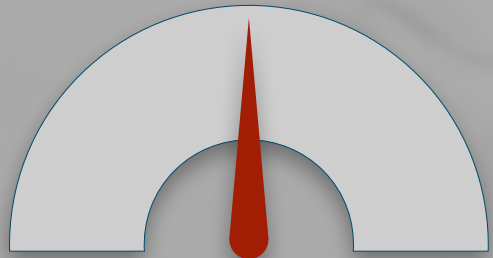
SHORT LONG

AUDIENCE



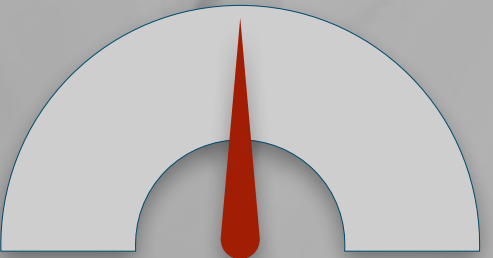
SMALL LARGE

COMMITMENT



LOW HIGH

PATIENCE



LOW HIGH

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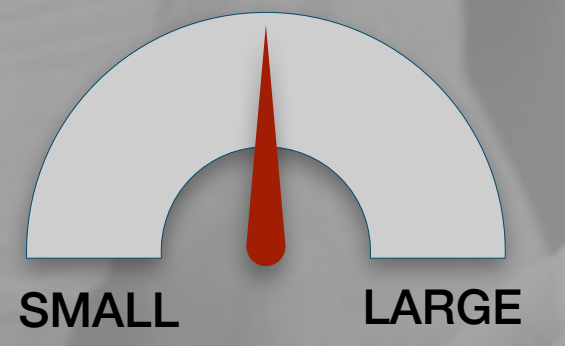
SEARCH AND FIND/TARGETED

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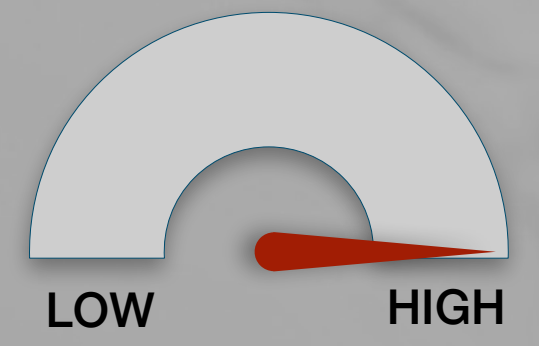
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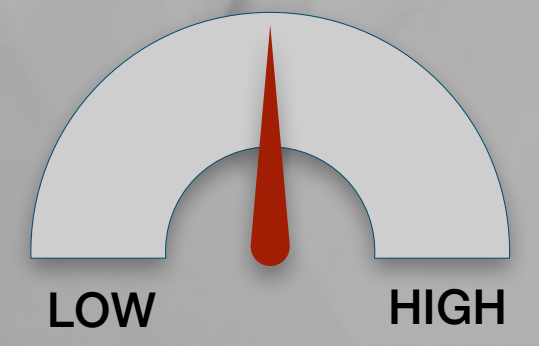
AUDIENCE



COMMITMENT



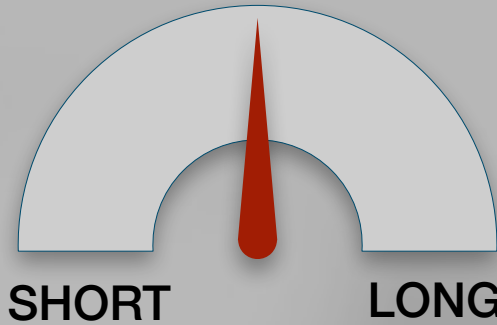
PATIENCE



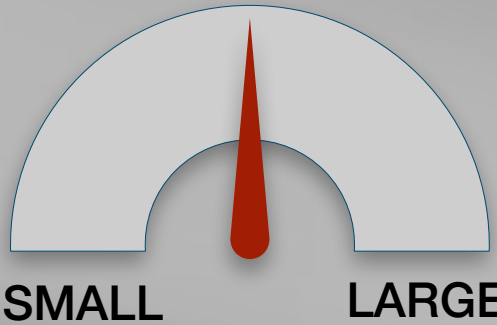
INTERESTS

THE STORY & PASSION

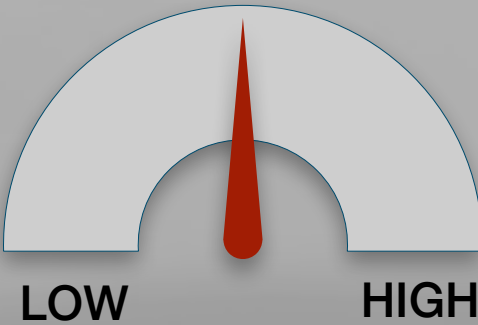
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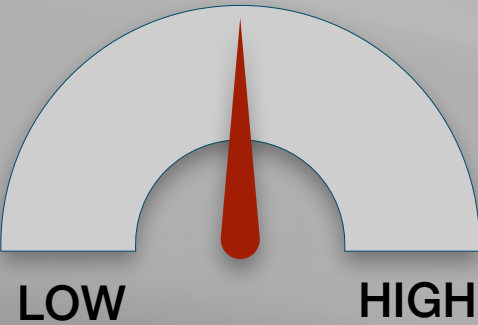
AUDIENCE



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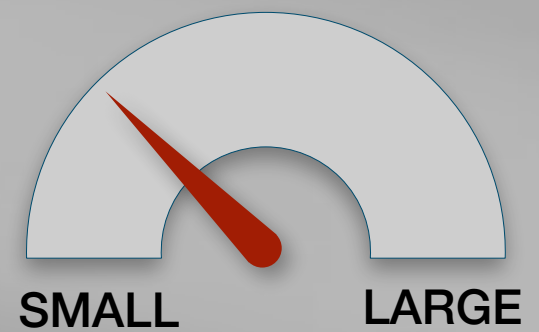
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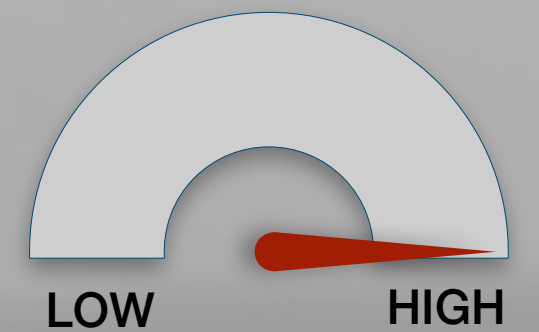
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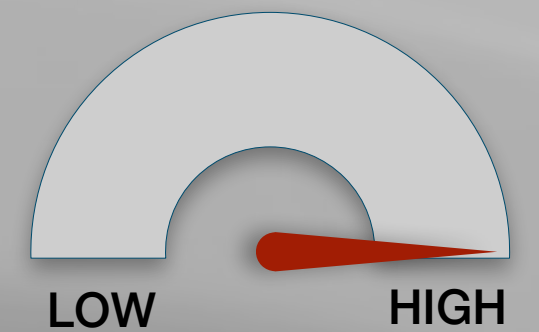
AUDIENCE



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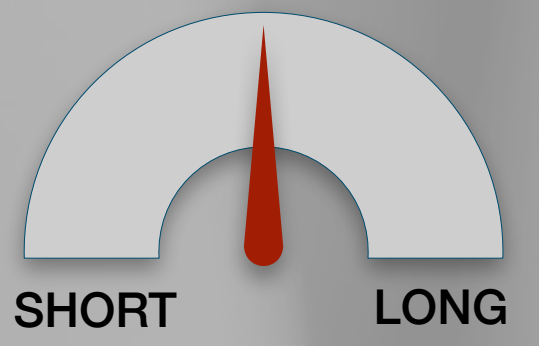


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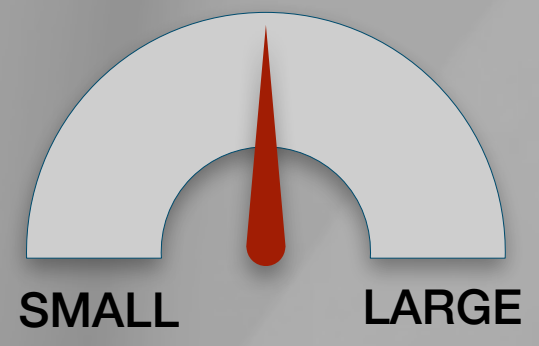
DISTRACTION

THE RECLINE

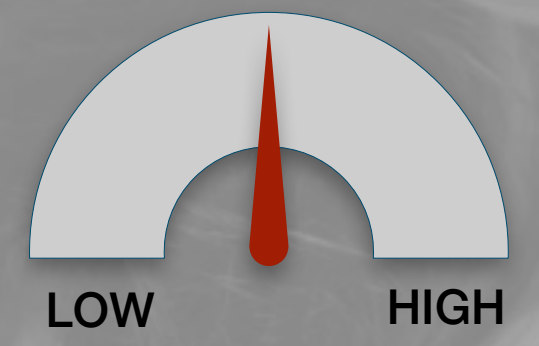
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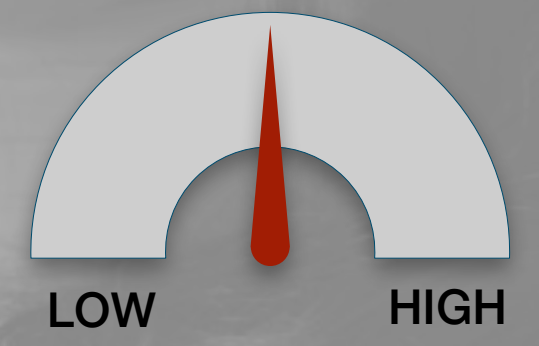
AUDIENCE



COMMITMENT



PATIENCE



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DISTRACTION

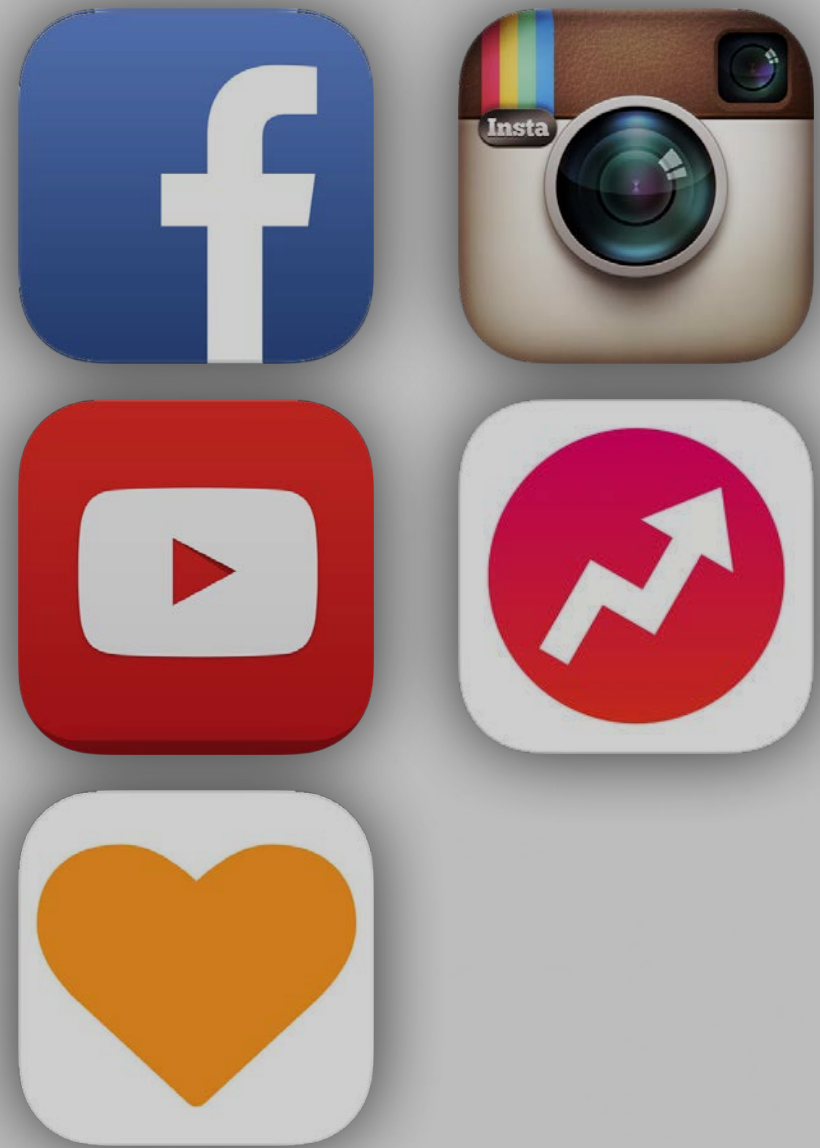
THE RECLINE



POTENTIAL PRODUCT POSITIONS



THE BREAK



THE UPDATE

THE LOOKUP

THE STORY

THE RECLINE



POTENTIAL PRODUCT POSITIONS



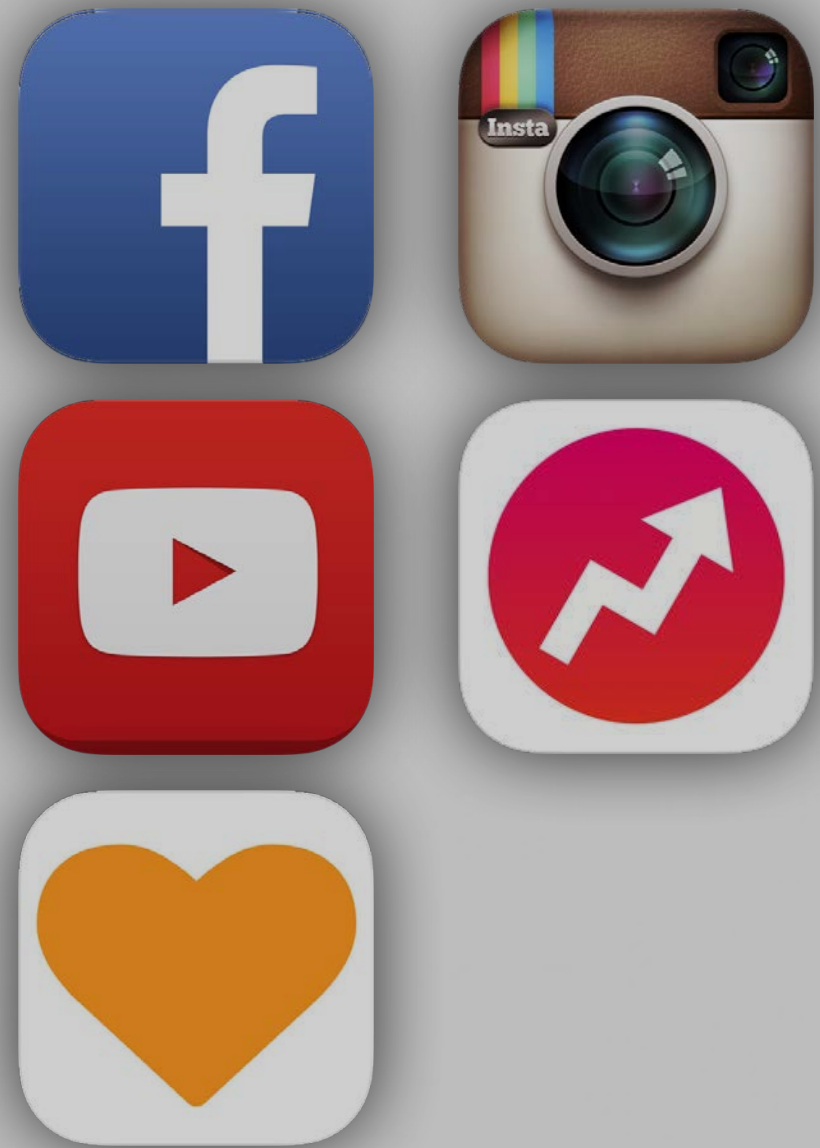
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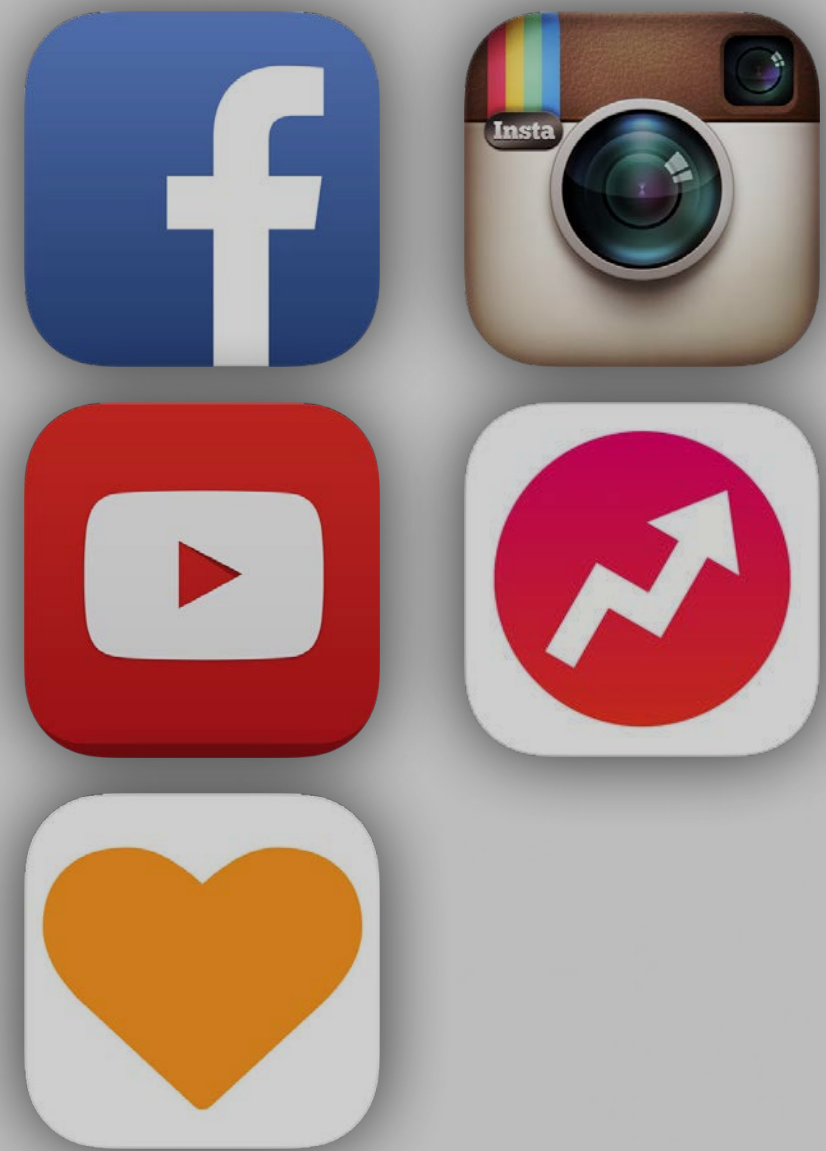
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POTENTIAL PRODUCT POSITIONS



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Thank you

